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Date of Birth: 24 july 1986

Place of Birth: Sfax-Tunisia

Nationality: Tunisian

Civil status: single

Adress: Route Menzel Chaker Km 4,5, Merkez el Kassas, Sfax, 3013, Tunisia

Assistant Professor – Graphic Design

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PhD holder in Design Science and Technology, I am a specialist in graphic design, media, communication, digital media, and cinema. I have over 12 years of experience in higher education teaching. I have participated in numerous peer-reviewed national and international scientific conferences. I also serve as a jury member in academic conferences and in internationally ranked scientific journals.

EDUCATION AND DIPLOMAS

February 2025

Honorary Doctorate, French College, with the approval of the British Accreditation Authority EB-JAS, London

2013-2018

PhD. in Science and Technology of Design

Higher School of Sciences and Technologies of Design (Manouba) – University of Manouba - Tunisia

10 January 2020: Doctoral Degree in Sciences and Techniques of Arts - Major: Graphic Design

Doctoral Thesis entitled: The Representation of the "Arab" in Western Cinema, in the film of Jean-Jacques Annaud "Black Thirst" – supervised by Professor. Hamadi Bouabid

2010 - 2012	Master's Degree in Science and Techniques of Arts
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Higher Institute of fine Arts of Nabeuluniversity of Carthage - Tunisia

June 2012: Master's Degree in Arts Science and Techniques – Major: Art and Communication

Master's Thesis entitled: *The Narrative and the Cognitive in Video Games on Social Networks* – supervised by Pr. Hayet Tlili

2005 - 2010 Bachelor Degree in Arts and Design (Undergraduate)
Higher Institute of Arts and Design - University of Sfax-Tunisia

June 2010 - National Diploma in Arts and Crafts - Major: Graphic Design

Graduation Project Thesis entitled: Awareness Campaign Against Violence in the School Environment – supervised by Mr. Raouf Karray

2001 - 2005 High School Diploma - Secondary School April 9, 1938 - Sfax, Tunisia

June2005- High School Diploma - Section: Experimental Sciences

INTERNSHIPS

July - August 2012 Professional Internship in Graphic Design - ZEDD Stores - Sfax, Tunisia

February 2012 Teaching Internship – Higher Institute of Arts and Crafts of Sfax, Tunisia

July - August 2009 Professional Internship in Graphic Design,
Design Agency (INFNITY) — Sfax — Tunisia

August 2008 Professional Internship in Graphic Design,
Design Agency (Graphity) - Sfax - Tunisia

Professional Experiences:

2024 - 2025	Assistant Professor – University of Sfax –Tunisia, Faculty of Economic Sciences and Management of Sfax – Department of Marketing
2023 - 2024	Assistant Professor (Visiting Professor) – Princess Noura bint Abdulrahman University – College of Arts and Design Riyadh, KSA
2022 - 2023	Assistant Professor – University of Sfax –Tunisia – Higher Institute of Arts and Design
2021 - 2022	Assistant Professor – University of Sfax –Tunisia – Higher Institute of Arts and Design
2020 - 2021	Assistant Professor – University of Sfax –Tunisia – Higher Institute of Arts and Design
2019 - 2020	Assistant Professor – University of Kairouan, Tunisia – Higher Institute of Arts and Design – Sidi Bouzid
2018 - 2019	Adjunct Professor – University of Sfax, Tunisia – Higher Institute of Arts and Design
	Adjunct Professor –University of Kairouan, Tunisia – Higher Institute of Arts and Design – Sidi Bouzid
2017 - 2018	Adjunct Professor – University of Sfax, Tunisia – Higher Institute of Arts and Design
2016 - 2017	Adjunct Professor – University of Sfax, Tunisia – Higher Institute of Arts and Design
2015 - 2016	Adjunct Professor – University of Sfax, Tunisia – Higher Institute of Arts and Design
	Instructor – School of Arts and Decoration (EAD) – Tunis, Tunisia

2014 - 2015 Adjunct Professor – University of Sfax, Tunisia – Higher Institute of Arts and Design

Instructor - Carthage Arts Academy - Tunis, Tunisia

Instructor – School of Arts and Decoration (EAD) – Tunis, Tunisia

2013 - 2014 Instructor - Carthage Arts Academy - Tunis, Tunisia

List of publications

May 2025 Arabian Golf journal of Humanities and social studies, published by the Al-Sanabel Center for Studies and Heritage, Amman - Jordan, Volume 1, No. 1, pp. 56-70 paper titled: Digital violence against Arab Women on social

media

https://www.agjss.com/ar/volumes/1/issues/1/research/6

February 2024 International Conference: Reconcil

Note:

Reconciling Art and Craft

forthcoming

Organized by: Language and Automatic Processing Laboratory (LLTA), ADNT Research Team - Faculty of Arts and Humanities of Sfax University of Sfax, Tunisia Location: Εl Mouradi Hotel. Tozeur. Tunisia Scientific paper titled (in Arabic): Tradition in Advertising Practices of **Traditional** the Industry

publication

Date: 27-28-29-30 April 2023

Paper

June 2023

Journal of Artistic Studies, Arts and Artistic Studies Laboratory, Abu Bakr Belkaied University of Tlemcen, Algeria, Volume 9, No. 1, pp. 51–60

paper titled: the epistemological issue of citizenship in identity practice of co-design

https://www.asjp.cerist.dz/en/article/224882

13-14 May 2023

International Scientific Conference: Educational Justice as a Pillar of a Future Model Institution (via ZOOM)
Organized by: Arab Democratic Center in Berlin, in partnership with the University of Benghazi, Libya paper titled: Challenges in the Implementation of Educational Justice in Tunisia

https://democraticac.de/?p=89679

December 2022

Journal of Social Sciences (ISSN 2568-6739) – No. 26, Volume 6 Published by: Arab Democratic Center for Strategic, Political, and Economic Studies (DAC), Berlin, Germany paper titled: *The Issue of Cybercrime and the Ethics of Freedom*

https://democraticac.de/?p=87192

December 2022

Journal of Cultural, Linguistic, and Artistic Studies (ISSN 2625-8943) – No. 26, Volume 6
Published by: Arab Democratic Center for Strategic, Political, and Economic Studies (DAC), Berlin, Germany paper titled: Illustration in Comic Books in the Face of Digital Transformations

https://democraticac.de/?p=86300

5, 6 November 2022

International Scientific Conference: Strategic Planning and Crisis Management in Arab Institutions: Towards Future **Visions** for Reform and **Development** (via ZOOM) Organized by: Arab Democratic Center in Berlin, collaboration with the Islamic University of Lebanon and University of paper titled: Challenges of Strategic Planning in Scientific Research within Arab Educational Institutions

https://democraticac.de/?p=85659

9, 10 april 2022

International Scientific Conference: The Role of Educational Institutions in Building Human Capital According to the the ZOOM) Requirements of 21st Century (via by: Arab Democratic Center in Berlin, collaboration with the Islamic University of Lebanon and Faculty of Education, University Mosul, of paper titled: The Importance of Artificial Intelligence in Enhancing Educational Gains in the Arab World in the Face of the Coronavirus

https://democraticac.de/?p=81664

Mach 2022

Journal of Cultural, Linguistic, and Artistic Studies (ISSN 2625-8943) – No. 23, Volume 6 Published by: Arab Democratic Center for Strategic, Political, and Economic Studies (DAC), Berlin, Germany paper titled: The Strategic Role and Involvement of Designers in the Context of the Coronavirus Pandemic

6, 7, 8 December 2018

6th Edition of the Scientific and Artistic Conference of the Mediterranean Association of Contemporary Visual Arts (AMAPC)

Location: Hôtel Monastir Centre – Monastir, Tunisia Theme: Video as a Mediological Paradigm paper titled: The Digital Mediation of Video as a Museum Object- published in an edited volume

Scientific conference

5 February 2025

A scientific Conference entitled "Methods and Techniques for Compiling Scientific References for Conducting Research and Studies", organized by the Research Unit of the College of Design and Arts at Princess Nourah bint Abdulrahman University, Riyadh, KSA

https://pnu.edu.sa/ar/MediaCenter/Pages/AdvertisementDetails.as px?RequestID=315

Scientific interventions

10-11-12 april 2025

Online International scientific conference : Violence Against Women (Community Strategies), organized by : WAMDA Nour association for services and care, Ministry of Social Solidarity of Egypt

Oral communication titled: The image of abused Arab women on social media

2-6 july 2023

2nd edition of the international Digital Arts and Sciences conference "smart cities and territories: concepts, issues and action strategies", organized by the Language and Automatic Processing Laboratory (LLTA), ADNT research team - Faculty of Letters and Sciences humanities of Sfax - University of Sfax, EDSIA doctoral school, Virtual University of Tunis, University of Carthage, Djerba Resort Hotel, Djerba – Tunisia

Oral communication titled "The citizen graphic designer and innovative practices in the era of the smart city: the case of the city of Repentigny. »

1-2-3 june 2023

International scientific conference "illustration in the youth literature from French-speaking countries", organized by University of Franche Comté, Yasmine Hammamet-Tunisia

Oral communication titled: "Intericonicity and pictoriality in illustrations by the artist Designer Raouf Karray"

4 May 2023

Scientific Study Day titled "Digital Research and Renewed Practices"

Organized by: The Research Unit Art-Design-Craft and the Studies Department of the Higher Institute of Arts and Crafts, Sfax – University of Sfax, Tunisia.

Oral communication titled: "The Role of Digitization in Developing Educational Curricula for Design Specializations"

25-26 November 2022

4th Symposium of the Tunisian Association TAKTIC – Creative Skills Forum: ADET & Professional Meetings

Theme: "Art, Design, and Labor", Organized by: PAQ, DGSE, ISAMS, TAKTIC, and 4C-ISAMS, Radisson Hotel, Sfax, Tunisia

Oral communication: "The Graphic Designer's Profession in the Face of the Digital Work Environments»

11, 12, 13, 14, 15 May 2022

21st Session of the Study Days on Theatre Practices and Visual Arts – International Conference "Living Arts in the Mediterranean Region: Current Situation and Perspectives", Dreams Beach Hotel – Sousse, Tunisia, in collaboration with the Scenic Dramatic Arts Center of Sousse (CADSS), the International Research and Documentation Center on Living Arts, and the Higher Institute of Fine Arts of Sousse.

Oral communication: "The Impact of Artificial Intelligence on the Evolution of Living Arts, Through the Study of the theatrical play 'AI: When a Robot Writes a Play by Karel Čapek'."

24, 25, 26 March 2022

International Conference "Illustration: Limits and Perspectives", in collaboration with the LERIC Laboratory, Faculty of Arts and Humanities of Sfax – Hotel Iberostar Averroes, Hammamet – Tunisia.

Oral communication: "Illustration in Comics: A Pictorial Art Form to Be Revisited Through a Digital Lens".

19, 20, 21 April 2019

Second Edition of the International Conference of the Higher Institute of Arts and Crafts of Mahdia, Hotel VINCCI EL MANSOUR – Mahdia, Tunisia, on the theme "Design and Citizenship".

Oral communication: "Co-design: a participatory approach towards an epistemological issue of citizenship".

Membership on Scientific and Honorary Review Committees

- ✓ Program Presenter for the Ramadan intellectual competition-2025 'Race of Minds' ARID Scientific Platform"

 https://portal.arid.my/Files/b5f70fac-4848-4583-9ad2-86518fda7723.pdf
- ✓ peer-review committee member of the Source Verification Committee, Innovations
 Journal for Humanities and Social Studies" (IJHSS) February 2025
- ✓ peer-review committee member for the conference "Artificial Intelligence and the
 Future of Arab Education in the Digital Age" (03-04 September 2025), University of
 Sulaymaniyah, Kurdistan Region, Iraq Organized by the Arab Democratic Center for
 Strategic, Political, and Economic Studies (Berlin).

https://democraticac.de/?p=103193

- ✓ peer-review committee member for the conference "Building the Syrian State: Establishing an Educational System that contributes for Sustainable Development" (19-20 February 2025), organized by the Arab Democratic Center for Strategic, Political, and Economic Studies (Berlin).

 https://democraticac.de/?p=101635
- ✓ peer-review committee member for the conference "Law and Artificial Intelligence: studies and visions in legislation and society" (November 19, 2024), Cairo, Egypt Organized by the Arab Democratic Center for Strategic, Political, and Economic Studies (Berlin).

https://democraticac.de/?p=99424

- ✓ Research Member at the Languages and Automated Processing Lab, Faculty of Arts and Humanities, University of Sfax, (2022–Present)
- ✓ Peer Reviewer for Rihān Scientific Journal (ISSN: 2709-2097), an internationally indexed academic journal, (2024–Present)

✓ peer-review committee member for the international conference 'Artificial Intelligence and Future of Education: improving the learning experience and developing human capabilities ' (February 2024),. Organized by the Arab Democratic Center (Ibb University, Yemen & University of Benghazi, Libya).

https://democraticac.de/?p=93846

- ✓ peer-review committee member for *Al-Mukhtar Journal of Humanities* | Omar Al-Mukhtar University, Libya (ISSN: 2791-1608 | 2791-1616) (2023–Present)
- ✓ Accredited member of the Arabic Language International Council (Membership ID: 2023/6178)
- ✓ Scientific Member | ARID Platform for Arabic-Speaking researchers | ID: arid.my/0007-7482
 https://portal.arid.my/arly/ApplicationUsers/GetProfile/0007-7482
- ✓ Active member of TAKTIK (Tunisian Association of Knowledge Technology Innovation & Creativity), Sfax - Tunisia, (2022-2024).
- ✓ Peer Reviewer for the international conference 'Complex Global Crises and Disasters in 2023: Future Studies', March 25-26, 2023, Organized by the Arab Democratic Center for Strategic, Political and Economic Studies https://democraticac.de/?p=86727
- ✓ Peer Reviewer, Journal of Kurdish Studies, Registration: RN/VIR.336-458B, Arab Democratic Center for Strategic, Political and Economic Studies, Berlin, (2022 – Present)

http://www.hewalname.com/ku/wp-content/uploads/2024/07/%D9%A6.pdf

✓ Peer reviewer for the international conference 'Qatar's World Cup 2022: Arab Soft Power that shapes the Global upcoming: insights into the Future', March 4-5, 2023, Organized by the Arab Democratic Center for Strategic, Political and Economic Studies
https://domocratica.org/2018/80048

https://democraticac.de/?p=86048

- ✓ Peer Review Committee Member, Cinematic Horizons Journal, Film Index Laboratory, University of Oran 1 – Algeria, ISSN: 2335-1888 / eISSN: 2600-6243 (ASJP indexed), (2022 – Present)
- ✓ Certified Member, Scientific Events Portal Malaysia, (Global Academic Networking Platform), (2022 – Present)
- ✓ Peer Review Committee Member, Innovations Journal of Humanities & Social Sciences, Scientific Events Portal Malaysia, (2022 Present)

- ✓ Academic Supervision of Final Year Projects and Professional Internships (Bachelor's Degree) 70 projects (2014- 2015/2018- 2019/ 2019-2020)
- ✓ Participation and Chairing of Thesis Defense Committees for Bachelor's and Master's Degrees (2014- 2015/2018- 2019/ 2019-2020)

Administrative Tasks

Administrative Leadership Roles at Princess Nourah bint Abdulrahman University (2023-2024) - Graphic Design & Digital Media Department

Chair of Education & Website Committee

- Oversaw Banner and Blackboard system coordination
- Resolved technical issues for faculty members
- Led digital transformation and technology development initiatives

• Chair of Laboratories, Classrooms & Facilities Committee

- Managed department facilities and equipment resources
- Ensured optimal learning environment maintenance

Quality Committee Member (Level 4 Courses Supervisor)

- Monitored and enhanced curriculum quality standards
- Implemented quality assurance measures for senior-level courses

Academic Accreditation Committee Member

- Contributed to program accreditation processes
- Ensured compliance with academic standards

Academic Advising Committee Member

- Provided student guidance and academic support
- Developed advising protocols and resources

Exhibitions & Events Organization

Key Events Organized:

• "Dimension 42" Exhibition

- Showcased final projects from *Graphic Design Course and Studio 2*
- Venue: College of Design & Arts, Princess Nourah bint Abdulrahman University
- Concluded First Semester 2023-2024 academic term

• "Noura's Journey" Exhibition, Coordination & Supervision

- Featured Digital Media Design student projects
- Venue: College of Design & Arts Theater
- Duration: 7-8 May 2024 (2-day event)

• "Lamassat" Exhibition, Coordination & Supervision

- Showcased: the *Studio 3* student projects
- Venue: College of Design and Arts Theater, Princess Nourah bint Abdulrahman University
- Event duration: May 29-30, 2024 (2-day exhibition)

Training courses

24 March 2025	Online Training Course "Threats, Vulnerabilities, and Attacks in Cybersecurity" – Offered by: Satr Educational Platform, Tuwaiq Academy, Saudi Federation for Cybersecurity, Programming, and Drones
13 March 2025	Online Training Course "Smart Education: How Artificial Intelligence Enhances Your Academic Experience" Offered by: Deanship of E-Services, King Khalid University, KSA
11 March 2025	Online Training Course "Prompt Engineering" Offered by: Deanship of E-Services, King Khalid University, KSA
27 February 2025	Online Training Workshop: "Excel Skills in the Workplace" Organized by: Al-Umla Community Development Association

26 February 2025	Online Training Program: "Human Resources Management" Organized by: Social Empowerment Unit, Al-Jubail, Ministry of Human Resources and Social Development, KSA
19 February 2025	Online Training workshop "Conflict Resolution Skills," presented by the "Invest Your Time" platform.
18 February 2025	Online training program "CV Preparation and Passing Job Interviews", offered by the Social Empowerment Unit in Jubail, Ministry of Human Resources and Social Development, KSA.
16 February 2025	Online Training Course "Introduction to Data Science – Beginner Level» offered by Satr Educational Platform, Tuwaiq Academy, Saudi Federation for Cybersecurity, Programming, and Drones.
15 February 2025	Online Training Workshop "Introduction to Scratch Programming", presented by Learn Together Team.
10 February 2025	Online Training Course "Psychological Resilience in the Work Environment", by the Irradat Al-Ataa Volunteer Team.
31 January 2025	Online training course "The Smart Researcher", the Third Workshop of the International Scientific Program – Gateway to Scientific Events, Malaysia.
31 January 2025	Online Training Course "How to Learn Content Creation & Earn from It Without Prior Experience", organized by Ben Ghanem Web for Digital Marketing.
30 January 2025	Online Training Course "No more cheat codes: creating cheat proof online Assessments », Karina Wolf, iSpring
25 January 2025	A Scientific Online Training Workshop 'Challenges of Digital Media in the Era of Al Applications', as part of the Fourth International Knowledge Program – Gateway to Scientific Events, Malaysia.

24 January 2025	Online Training Course 'Online Freelancing Strategies and AI', organized by Al-Hababi Business for Electronic Services and Entrepreneurship, UK."
14 January 2025	A Scientific Online Training Workshop 'Artificial Intelligence Techniques and Their Applications in the Agricultural Sector', the Fourth International Knowledge Program - Gateway to Scientific Events, Malaysia.
19 December 2024	Online Training Workshop 'Human-Centric Futures in e- Learning', organized by iSpring Days 2024.
22 April 2024	On-site Training Course "Cohorte and Case-Control Study Designs," organized by the Research Services Unit at Princess Nourah bint Abdulrahman University, Riyadh, KSA.
22 April 2024	Online Training Course: 'The Family's Role in Strengthening National Identity' - Organized by the Intellectual Awareness Unit at Princess Nourah bint Abdulrahman University, Riyadh, KSA.
30 January 2024	Online Training Course: 'The University Professor's Role in Promoting Citizenship Values Among Students'" Organized by the Intellectual Awareness Unit, Princess Nourah bint Abdulrahman University, Riyadh, KSA.

Online Professional Certification

June 2022	Certificate of Successful Completion for the MOOC 'Victims: Introduction to Victimology' - University of Liège via FUN (France Université Numérique), France
September 2021	Certificate of Successful Completion for the MOOC "Artificial Intelligence for Everyone" - (CNAM) via FUN (France Université Numérique), France.
July 2021	Certificate of Successful Completion for the MOOC "Research Ethics"- University of Lyon via FUN (France Université Numérique),

France.

May 2021	Certificate of Successful Completion for the MOOC "Women in Art» Pompidou Center via FUN (France Université Numérique), France.
May 2021	Online Certificate of Achievement for the MOOC "Women Painters Through the Ages" RMN – Grand Palais and Orange Foundation, France
May 2021	Online Certificate of Achievement "Fundamentals of Digital Marketing" Issued by Grow with Google, The Open University and IAB Europe.
March 2021	Online Certificate of Achievement "Special Effects in Cinema: The Art of Illusion" Arts d'Enghien-les-Bains center and Orange Foundation, France.
January 2021	Certificate of Completion – Online MOOC "Comic Books: Do You Know the 9th Art?", The International City of Comics and Images, Orange Foundation, France
May 2020	Certificate of Successful Completion – MOOC "Pop Art", Pompidou center, FUN (France Université Numérique), France
March 2020	Certificate of Successful Completion – MOOC "Introduction to University Psychology", Federal University of Toulouse Midi-Pyrénées, FUN (France Université Numérique), France
February 2020	Certificate of Completion – Online Course "Fundamentals of Graphic Design", California Institute of the Arts, Coursera
January 2020	Certificate of Completion – Online Course "Visual Elements of User Interface Design", California Institute of the Arts, Coursera
September 2019	Certificate of Completion – Online Course "Discover Design Thinking", LinkedIn Learning

February 2019	Certificate of Successful Completion – MOOC "What's Up Doc - Documentary Training for All", Université libre de Bruxelles (ULB), FUN (France Université Numérique), Belgium
March 2018	Certificate of Successful Completion - MOOC "Privacy Protection in the Digital World", INRIA (French Institute for Research in Computer Science and Automation), FUN (France Université Numérique), France
February 2018	Certificate of Successful Completion – MOOC "Enhancing Teaching Practices Through Digital Technology", GIP FTLV – IP Orléans-Tours, FUN (France Université Numérique), France
December 2017	Certificate of Successful Completion – MOOC "Once Upon a Time: Children's Literature", University of Liège, FUN (France Université Numérique), Belgium
July 2017	Certificate of Successful Completion – MOOC "Flipped Classrooms in the Digital Age", CANOPE (National Network for Pedagogical Creation and Support), FUN (France Université Numérique), France
June 2017	Certificate of Successful Completion – MOOC "Web Usage", C2i Certification & University of Cergy-Pontoise, FUN (France Université Numérique), France
March 2017	Certificate of Completion – Online Course "Music and Society", Leiden University, Coursera
May 2015	Certificate of Successful Completion – MOOC "Teaching and Training with Digital Technology: Adult Educator", ENS Cachan, FUN (France Université Numérique), France
July 2014	Professional Certificate of Completion – MOOC "Social Media Communication and Engagement", Rue 89 Formation, First Business MOOC, GEN (Grande École du Numérique), France

Pedagogical Training

28 February 2022

Online Pedagogical Training – Program " Learning loss During Covid 19 – Pandemic : compensation and policies remediation ", organized by the Regional Center for Educational Planning (RCEP), Sharjah, United Arab Emirates

1 April 2017

Continuing Pedagogical Training - "Overview of Flipped Classroom Models", Sfax Civic Education Forum, March 30-31 & 1 April 2017, Academic Supervision: Prof. Marcel Lebrun (UC Louvain, Belgium), Faculty of Medicine- Sfax, Tunisia

Worshops

22-24 November 2022

Open Workshops "Designing a PLV (Point of Purchase Display)
Towards a Result-Oriented Commercial Marketing Strategy",
Higher Institute of Arts and Crafts of Sfax, University of Sfax Tunisia

7-10 March 2022

Workshop "Artistic Entrepreneurship," MUSAE Project, in cooperation with the University of Sfax, the University of Antwerp, and the Higher Institute of Arts and Crafts of Sfax – 4C Center – ISAMS – Sfax, Tunisia

14 August 2020

Workshop "Open Graffiti Workshops for Children," organized by the International School of Sfax and the Association for the Preservation of the Chaffar Summer Village, in cooperation with the Municipality of Mahres, Chaffar Beach, Sfax – Tunisia.

20-25 February 2017

Workshop "Paper Folding Techniques," 18th Edition of the Book and Creative Arts Days, Faculty of Letters and Humanities of Sfax, Tunisia

15, 16, 17 March 2016

Workshop "Plastic Reunion Space" – Product Design Workshop Activity, Higher Institute of Arts and Crafts of Sfax, Tunisia

Commemorative Badges

December 2022 Certificate of Honor: Active Participant in the Activities of ARID

Platform for Arabic-Speaking Researchers and Scientists (2022)

October 2022 Certificate of Honor: Proactive Researcher - From ARID

Platform for Arabic-Speaking Researchers and Scientists

Computer Skills

<u>Software & Tools:</u> Microsoft Word, Microsoft Excel, Microsoft Power Point, Microsoft Copilot, Email Management

<u>Digital Marketing Tools</u>: Web page Design, Social Media Management, Digital Calendars, Video Conferencing

Graphic Design Software & Tools:

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Lightroom, Adobe After Effects, Figma, InDesign, CorelDRAW, Sketch (UI/UX design), XD, Canva, Procreate

Audiovisual Editing Software:

Adobe premiere Pro, Final Cut Pro, CapCut / iMovie, DaVinci Resolve, Pinnacle Studio, Windows Movie Maker, Adobe Flash Player, Adobe Audition

Language Skills

• Arabic: Native proficiency (Excellent)

• French: Full professional proficiency (Excellent)

• English: Advanced (C1 level equivalent)

Community Engagement & Social Activities

- Former Member, Junior Chamber International (JCI) Sfax, Tunisia
 (Global NGO focused on youth leadership and community development)
- Former Member, Arts Bridge Association Higher Institute of Arts and Crafts of Sfax, Tunisia (Promoting interdisciplinary artistic collaboration)
- Active Member, Tunisian Organization for Education and Family (OTEF) – Sfax, Tunisia (Advocacy for education and family welfare initiatives)
- Member, Mediterranean Association of Contemporary Visual Arts (AMAPC) – Monastir, Tunisia (Supporting contemporary artists and cultural exchange)
- Volunteer Member, BeVol International Volunteering Platform (Global platform for grassroots social impact projects)

https://bevol.org/profile/95572