



# MONA ELHOSENY

mass media lecturer

## About Me



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El Shorouq, Area 9, District 7,  
Building 104, Flat 5.

## LANGUAGE AND COMPUTER SKILLS

Excellent command of Written and spoken Arabic and English.

- Proficient use of Microsoft Office and searching on Internet

## PERSONAL ACHIEVEMENTS

- Top of class 2016 at the International Higher Media Institute (IHMI).
- Supervising projects that won awards at the level of Egyptian universities.

## EXPERIENCE

- leacturer at the International Higher Media Institute (IHMI) since 2016
- public relation manager at metropolis from january 2017 to february 2019
- Editorial Director of the IHMI's website.
- Editor-in-Chief of Shorouk News.
- Sports journalist in Mashhad newspaper for 1 year.
- Worked in journalistic editing and teaching in advanced technological methods.
- Able to organize various events and conferences.
- Spokesperson in several scientific workshops.
- Spokesperson in many seminars at Misr Public Library and others.
- Participate in scientific platforms such as IFAD.
- Organize files and design social media posts.

## EDUCATION

**Diploma** in Digital Media from the American University in Cairo,  
▪ **Ph.D** in Media from Faculty of Arts, Mansoura University, discussed in 2022, and the college recommended that the thesis be published at the university's expense and exchanged with foreign universities.

**Title of thesis:** "Sports Fanaticism as Reflected by Sports Websites and its Relationship to the Professional Orientations of the Communicators".

**Grade:** Excellence with highest honors.

▪ **Master's Degree** in Media from Faculty of Arts, Mansoura University, discussed in 2020.

**Title of thesis:** "Sources of News coverage on the Front Page of Egyptian Newspapers: A follow-up study comparing the periods of Presidents Abdel Nasser, Sadat and Mubarak".

**Grade:** Excellence

▪ **Bachelor's degree** in media from the International Higher Media Institute (IHMI).

**Grade:** Excellence with highest honors.



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## PERSONAL SKILLS

- Leadership, Team worker and Initiative.
- Problem solving and analytical skills.
- Adaptability to change.
- Strategic thinking and planning abilities.
- Ability to leverage technology
- Time management and project management skills.
- Ability to handle a wide variety of tasks.
- Strong listening skills.
- Creative/conceptual ways of thinking.
- Assess situations and devise solutions.
- Ability to motivate others not under your control.
- Multi-functional team experience.
- Tolerance of ambiguity; flexibility.
- Quantitative/research skills.
- Coordination/project management skills.
- Ability to work with a wide variety of people

## PROFESSIONAL SKILLS

- Mobile Press.
- Effective teaching skills.
  - Speech Writing.
- Writing Reports for Radio and Television.
  - Data journalism.
  - Photography.
- Organizing conferences, exhibitions and workshops.
  - Digital Marketing.
- Website Management.
- Montage and Content Production

## COURSES

- Fundamentals of Digital Transformation.
- introduction to digital journalism, Reuters
- TOEFL.
- ICDL.
- Managing and editing of electronic press sites provided by Al-Ahram newspaper
- Scientific and International Publishing
- Scientific Writing
- Examination systems and student assessment methods
- Use of technology in teaching.
- Microsoft PowerPoint.
- Specifications of the exam paper.
- Effective presentation skills provided by the Development Center in Mansoura University.
- Ethics of Scientific Research.
- Mobile Press provided by the American University in Cairo.
- Online Writing provided by the American University in Cairo.
- Data Journalism provided by the American university in cairo
- social media press provided by the American university in cairo

## SCIENTIFIC PARTICIPATION:

- Participated in the conference of the International Higher Media Institute (IHMI) with a research paper entitled: "Trends of Sports Website Communicators Towards Using AI Technologies in producing Sports Content"
- Participated in the 10th International Conference on Sustainable Education and Technology with a research paper entitled: "The pivotal Role of Artificial Intelligence (AI)".
- Participated in the Journal of Research and Media Studies entitled: "Frameworks of Addressing Sports Fanaticism in Websites".
- Participated in the Journal of Research and Media Studies entitled: "Sources of News coverage on the Front Page of Egyptian Newspapers during President Abdel Nasser Era".