



MAYAR EHAB

Mass media assistant lecturer



Education

- Ph.D. Plan: Currently registered at the Faculty of Girls, Sciences, Education, and Arts, Ain Shams University with a research topic titled "The Impact of Egyptian Youth's Engagement with Short Videos on the Five Personality Factors: An Applied Study" (2023).
- Preliminary Ph.D Completed at the Faculty of Girls, Sciences, Education, and Arts, Ain Shams University, with a grade of Very Good (2022):
- Master's Degree: Received from the Faculty of Girls, Ain Shams University, with a grade of Excellent for the thesis titled "The Image of the Egyptian Family in Television Drama: A Field study (2021) .
- Preliminary Master's: Completed at the Faculty of Girls, Sciences, Education, and Arts, Ain Shams University, with a grade of Very Good (2016).
- Bachelor's Degree: In Media from the Higher International Institute of Media, graduating first in the department with an Excellent cumulative grade and honors.

Computer Skills

Proficient use of Microsoft Office and searching on internet

Proficient in working with Moodle , Microsoft teams ,zoom,Canva and Capcut



Language

- Excellent command of written and spoken arabic and english



About me



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10th of Ramadan,
5th District – Villa 23



Professional Experience

- Assistant Lecturer at the Higher International Institute of Media (IMI), Department of Radio and Television.since 2015.
- Deputy Head of the E- Learning Unit at (IMI) .
- Deputy Head of the Vocational guidance and Counseling Unit.
- * Member of the Institute's Quality Assurance Authority in the internal auditors committee .
- Member of the financial resources standard.
- Member of the Shorouk Radio training platform.
- Voice-over artist for social media ads at Metropolise Media for advertising.
- Organizing files and designing social media posts.
- Contributed a research paper in the scientific journal of Ain Shams University.
- Attended the international conference organized by the Center for Middle East Research and Future Studies at Ain Shams University online in 2021, titled "The United Nations and Addressing Middle Eastern Issues."
- Participated in the 7th Scientific Conference of the Higher International Institute of Media in 2024 on "Media and Regional and International Conflicts."
- Made significant contributions to the Publications Committee at conferences of the Higher International Institute of Media from 2016 to the present.



Certifications and Courses

- TOEFL ITP from Cairo University and Ain Shams University.
- Scientific Writing Course in Humanities and Social Sciences from the Training and Development Center, Ain Shams University.
- Scientific Research Publishing Course (Local and International) from the Center for Faculty Development, Cairo University.
- International Publishing Course in Humanities and Social Sciences, Ain Shams University.
- Certificate of Appreciation in Scriptwriting from Director Samah Shawadi.
- 2D Animation Course.
- Exam Paper Specification Course (Blueprint).
- Research Ethics Course.
- Effective Presentation Skills Course.
- Credit Hour System Course.

Skills

- voice-over and dubbing.
- Effective teaching skills.
- Scripts writing.
- Writing for radio and television.
- Mobile journalism.
- Photography.
- Film and documentary production.
- Digital marketing.
- Content editing and production.
- Course file preparation and adherence to academic quality standards.
- Presentation skills

Personal Achievements

- Top of class 2015 (three departments) at the Higher International Institute of Media.
- Supervised projects that won awards at Egyptian universitie